

During these challenging and unknown times, we will mostly be offering remote education. These will be offered through Zoom or other virtual means.

Some classes are complimentary and some will have a fee. These are some that we have to offer at this time. Please visit our facebook page for updates.

KERATHERAPY + UNIQUE SALON CONCEPTS

Smoothing Treatment Masterclass

Please join Keratherapy for this essential Smoothing Treatment Masterclass webinar. Become a smoothing expert and expand your in-salon service offering with this much sought after, profitable service.

Within this webinar you will experience;

- How to carry out an informative, successful consultation. This is the key to achieving optimum results, every time.
- Choosing the correct smoothing treatment
- Perfect application for both Keratherapy's bowl and brush and spray applications
- Mastering the perfect blowout whilst performing a smoothing service.
- The significant effect the perfect blowout has on achieving optimum smoothing results
- How to perform top notch ironing during the smoothing service.
- The reasons why the ironing is essential in achieving perfect results.
- The importance professional recommendation of home maintenance has on the longevity and quality of the smoothing service.

OCTOBER 5, 2020 TBD

Webinar time; 10 AM

Masterclass Timing; 1 1/2 hours

Webinar will be offered in English.

Platform; Zoom. A link will be provided to Unique.

Certificate; A certificate of completion will be issued, by email, to all attendees who complete this Masterclass. TBD



SCHWARZKOPF REMOTE CLASSES

SEPTEMBER 15TH

Creative Color with CHROMA ID 1:00 PM – 2:30 PM: Discover CHROMA ID, first 100% customizable semi-permanent mix & tone coloring system with Integrated Bonding Technology.

SEPTEMBER 22ND

#tbh TRUE BEAUTIFUL HONEST 1:00 PM – 2:00 PM: Today's generation has a new desire for realism and authenticity in beauty. Authenticity is more than a trend – it's a lifestyle. Learn how to craft truly unique dimensional lived in color results.

SEPTEMBER 29TH

#MOREVIBRANCE 1:00 PM – 2:30 PM: Immerse yourself in this one of a kind digital seminar where you will learn the ins and outs of our demi-permanent color line IGORA VIBRANCE.

OCTOBER 6TH

Creative Color with CHROMA ID 1:00 PM – 2:30 PM: Discover CHROMA ID, first 100% customizable semi-permanent mix & tone coloring system with Integrated Bonding Technology.

OCTOBER 13TH

#tbh TRUE BEAUTIFUL HONEST 1:00 PM – 2:00 PM: Today's generation has a new desire for realism and authenticity in beauty. Authenticity is more than a trend – it's a lifestyle. Learn how to craft truly unique dimensional lived in color results.

OCTOBER 27TH

BLONDME Blondes 1:00 PM – 2:30 PM: Blow up your business with BLONDME with Integrated Bonding Technology. Discover the tips and tricks to create ultimate blondes.



Freight policy • Credit card freight charge \$14.98 • COD flat freight charge -\$24.98 (For all orders under 50 lbs). All existing customers changing their payment status from cod to credit card will receive free shipping on their third credit card order. Place two credit card orders and receive the third order free shipping. After the promotional period regular freight charges apply. New return policy- no returns will be accepted after 30 days. Please contact customer service at 800-682-1608 directly to obtain a return authorization number no credits will be issued without a return authorization number and copy of invoice. All products must be in original packaging not tampered with. (No price tags or magic marker) . We reserve the right to limit quantities and correct print and illustration errors. While supplies last. No cash refunds. (No price tags or stickers) appliances will only be replaced within 30 days of purchase. After 30 days manufacturers warranty will go into effect.

DISCOVER OYA BEAUTY

FEATURING

OYA BUMP + TONE

Start Your Adventure Today Into The World Of OYA Beauty!



You'll discover our history, our ground-breaking technology, explore the OYA Portfolio and learn to use our technical tools. Stylists leave this training with a full understanding of what makes OYA Beauty stand apart in the industry.

Discover the Bump + Tone family of premiere Blonding Services. Blonding is one of the top services performed in the salon today. Throughout this experience we will share Bump + Tone creative toning concepts.

DATE: SEPT 21 10AM-12:30PM

LOG IN AT 9:45AM

Investment: \$25 and receive a Free color Intro for NEW USERS ONLY.

Location: ZOOM EVENT-PLEASE PROVIDE YOUR EMAIL ADDRESS AND WAIT FOR AN INVITE.

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VISIT Z.ONE CONCEPT TO LEARN MORE!

SEPTEMBER

September 14th Facebook Live 12 Noon EST / English "New Colors in the rainbow"

What's new and exciting in color? We've added to our collection of color whip cream no rinse colored conditioning creamy foams.

September 21 Zoom webinar 12 noon EST / English 3:00 pm est / Spanish Integrity Reconstruction Treatment

Drive add-on sales with our in-salon repair treatment.

September 28 Facebook Live 12 Noon EST Pure Pigments with Artist Tammy Cox

Bring your color to life with Pure Pigments!

OCTOBER

October 5th Face Book Live 12 Noon EST Lifestyling New Arrivals

Meet the 5 new styling products you need now to maintain the perfect style.

October 12 Zoom webinar 12:00 Noon EST / English 3:00 pm EST / Spanish Keep Curls & Fight Frizz With k-respect Smoothing Treatment

Smoothing treatments are all the rage. Learn how to create the ultimate curl pattern while maintaining body without frizz.

October 19 Facebook Live 12:00 Noon EST milk_shake 9 Minute Color For Men's Grey Blending

Create additional revenue with men's hair coloring and gray blending. Learn the ins and outs of milk_shake's 9 minute color, the first permanent hair color that guarantees maximum results in just 9 minutes.

October 26 Zoom Webinar 12:00 Noon EST / English 3:00 Pm EST / Spanish Introduction To No Inhibition Color

Everything the progressive colorist needs to deliver astounding results.

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FUNDAMENTALS OF COLORING

Zoom Color Class

During this class watch a movie step by step demo on Creating Harmony in your color, while participating in going through the motions. We will share one of z.one concept's fun and exciting techniques

OCT 12. TIME: 10-2PM

Class includes a kit that will be mailed to you. Includes a Mannequin Head, Table Clamp, smoothie color, Decologic Lightener. Please provide your own Emulsion and tools.

\$75 investment

