

## EDUCATION COMING IN JANUARY AND FEBRUARY 2024

### SAVE THE DATE!!!!

April 29 2024. Hair Show At The Vapor Room In Saratoga Featuring Milkshake, Schwarzkopf And Alterna.  
Tickets On Sale Soon!!! \$75 Includes Great Shows And Full Lunch Buffet!

### ALFAPARF

#### MASTER COLORIST 1

Alfaparf Milano Professional Academy Orlando

COURSE 1 – 2 DAYS

Hair Color Chemistry & Grey Coverage

Theory and Hands on

**Sunday Feb 25th & Monday Feb 26th**

**10am-5pm**

**\$500 class fee**

Visit Alfaparf

<https://www.facebook.com/search/top?q=alfaparf%20milano%20professional>

### SCHWARZKOPF PROFESSIONAL VIRTUAL EDUCATION SCHEDULE

#### JAN 8 AND FEB 12

IGORA ROYAL: 12-1:30 EST

IGORA VIBRANCE: 1:45 – 2:30 EST

BLONDME: 2:45 – 3:30 EST

Schwarzkopf Professional ([schwarzkopf-professional.com](http://schwarzkopf-professional.com))

Thundertix ([schwarzkopf-professional.com](http://schwarzkopf-professional.com))

SKP Digital Learning Platform – (self- guided tutorials):

[https://ask-elearning.com/\\_/](https://ask-elearning.com/_/)

BLONDME Relaunch microsite:

<https://www.schwarzkopf-professional.com/com/en/colour/blondme-colour.html>

YOUTUBE channel videos (new videos uploaded Tues & Thurs):

<https://www.youtube.com/channel/UCG3a1IXsildMwEd801s1Tw>

ALTERNA

Website:

<https://alternahaircare.com/>

Regional/Virtual education opportunities:

<https://alternahaircare.com/events>

YOUTUBE: <https://www.youtube.com/c/alternahaircare>

FACEBOOK: <https://www.facebook.com/search/top?q=alterna%20haircare>



### KERATHERAPY

### KERATHERAPY™

#### "On-Demand" Certification Class on Keratherapy's website

This new feature will allow Stylists to view Video certifications at the time of their choosing, pass a simple quiz and automatically receive their Certification.

Ask your rep or visit our facebook page for weekly schedules.

### SEXY HAIR

Follow Sexy Hair on Facebook and their website for Virtual Seminars

<https://www.sexyhair.com/events/>

<https://www.facebook.com/SexyHair>

and for Education on DEMAND

<https://www.sexyhair.com/education-on-demand/>



### REUZEL® INTERNATIONAL SCUMBASSADOR EDUCATION

Master Scumbassadors will present the old school craft of barbering by demonstrating cuts steeped in tradition and perfected over decades by the "Lords of the Lard" themselves and how to integrate the Schorem classic shapes and REUZEL® products into your everyday work.

<https://www.facebook.com/pomades/>

### REF

Take part in our 2-day expertly crafted rotating curriculums at our beautiful new REF Stockholm Miami, FL Creative Center. Course options include haircutting, coloring, advanced styling & business building.

**March 4-5 (color,cut and style), April 15-16 (cut and style),**

**May 20-21 (color and style).**

Contact your sales rep for more info. \$1000 per attendee for the 2 day course-  
Airfare and hotel accommodations not included

Freight policy • Credit card freight charge \$16.98 • COD flat freight charge -\$25.98 (For all orders under 50 lbs). All existing customers changing their payment status from cod to credit card will receive free shipping on their third credit card order. Place two credit card orders and receive the third order free shipping. After the promotional period regular freight charges apply. New return policy- no returns will be accepted after 30 days. Please contact customer service at 800-682-1608 directly to obtain a return authorization number no credits will be issued without a return authorization number and copy of invoice. All products must be in original packaging not tampered with. (No price tags or magic marker) . We reserve the right to limit quantities and correct print and illustration errors. While supplies last. No cash refunds. (No price tags or stickers) appliances will only be replaced within 30 days of purchase. After 30 days manufacturers warranty will go into effect.

### MILKSHAKE

### z.one concept

#### milk\_shake PRO - COLOR & Cut Look And Learn Academy Event

**26 Hanes Drive Wayne NJ 973-396-2654**

**DATE: Monday, January 22, 2024 10:00 AM – 1:00 PM EST**

Experience milk-shake PRO 's Cut and Color Philosophy Demo. Experience the law and theory of Milk\_Shake Pro's Creative Permanent color portfolio, while understanding the complexity of creating the perfect haircut to enhance your final look.

INVESTMENT: \$125 INCLUDES: Swag bag : Try Me Color Kit, Beauty insights Look Book , Light Refreshments, LIMITED SEATING: 25

#### milk\_shake PRO – Balayage Hands on Academy Event

**26 Hanes Drive Wayne NJ 973-396-2654**

**DATE: Monday February 12 ,2024 10:00 AM – 5:00 PM EST**

During our interactive hands on workshop you will experience the art of balayage , where to start, how to choose the perfect emulsion / lighter and milk-shake Pro toner for the ultimate result, featuring milk\_shake's PRO

Diagonal Balayage Technique. INVESTMENT: \$275.00 INCLUDES: Mannequin, Swag Bag, Light Refreshments, Snacks, Lunch, TOOLS NEEDED: Working Kit, Spray Bottle, Tail Comb,, Wide Tooth Combs, Styling Brushes (Round & Flat), Sectioning Clips, Color Apron, Blow Dryer, Curling Iron/Wand, Flat Iron, Color Board, Preferred Gloves (if needed) Notebook, Pen. LIMITED SEATING: 16 \* Please contact us for discounted hotel rates. milk\_

#### INSTAGRAM MILKSHAKE LINKS: #milkshakehairpro

**DATE: Tuesday, January 16, 2024 TIME: 1:00 PM EST**

Instagram “ texture hair just got curlier” : What is the description of curly hair? How do we maintain the perfect texture ? During this instagram live, we will share these concerns and more while demoing the New arrival of milk\_shake Pros's Curl Passion care and style regimen.

**DATE: Thursday, February 8, 2024 TIME: 1:00 PM EST**

Instagram “ 3 easy Steps to shiner Hair” Tune in for a quick and easy service that Hollywood calls Glass like hair. trend Insta-light hair lamination by milk\_shake pro, provides silky son fuller hair while reviving your hair's color. Don't miss the demo on how this service can increase your salon revenue.

### OYA

Ring in the New Year with OYA BEAUTY

Zoom Classes start at 11AM

zoom ID for all of the classes 9813620564.

#### LET'S START AT THE BEGINNING

MONDAY JAN 15, 2024 55 MINUTES

AN EDUCATIONAL TOUR OF OYA BEAUTY

\*10 Volume for Silky, Shiny, Gray Coverage

\*PPD FREE - Hair Color that is Safer & Healthier for You and Your Clients

#### FAVORITE FORMULA COUNTDOWN WITH OYA BRAN EMBASSADOR\*

MONDAY JAN 22, 2024 55 MINUTES

@RICARDOALONSOBEAUTY

THE NEXT GENERATION OF BLONDING

MONDAY JAN 29, 2024 55 MINUTES

Revive and bring new life to your tired Blondes utilizing OYA's entire Blending Portfolio

#### REFRESH-RENEW-REVIVE

MONDAY FEB 5, 2024 55 MINUTES

HEALTHY – SHINY – HAIR

Superior Haircare and Styling Products tailored for each client's needs with customizable cocktails and buildable layering