

EDUCATION COMING IN JULY AND AUGUST 2024

SCHWARZKOPF

Virtual Education Schedule

July 15 - August 12, 2024

IGORA ROYAL 12-1:30 EST

IGORA VIBRANCE 1:45 – 2:30 EST

BLONDME 2:45 – 3:30 EST

TBH 8/12, 3:45 – 4:30 pm EST

Thundertix (schwarzkopf-professional.com)

FOR MORE INFORMATION CALL US: 1-800-234-467

EMAIL US: ASKEDUCATIONUSA@HENKEL.COM

SKP Digital Learning Platform – (self-guided tutorials):

<https://ask-elearning.com/>

BLONDME Relaunch microsite:

<https://www.schwarzkopf-professional.com/com/en/colour/blondme-colour.html>

YOUTUBE channel videos (new videos uploaded Tues & Thurs):

<https://www.youtube.com/channel/UCG3al1XxsildMwEd801s1TWF>**ALTERNA**[https://alternahaircare.com/Regional/Virtual education opportunities:](https://alternahaircare.com/Regional/Virtual%20education%20opportunities)<https://alternahaircare.com/events>YOUTUBE: <https://www.youtube.com/c/alternahaircare>FACEBOOK: <https://www.facebook.com/search/top?q=alterna%20haircare>**MILKSHAKE**

July Aug 2024 COLOR AND CUT CLASSES Academy Event - 26 Hanes Drive Wayne NJ 973-396-2654 CALL FOR TICKETS • INSTAGRAM MILKSHAKE LINKS: #milkshakehairpro

The Art of Cutting

DATE: Monday, July 15, 2024 • 10:00 AM – 5:00 PM

Hands-on Class key element behind milk_shake*PRO's philosophy to hair cutting:natural, fundamental, and instrumental. During this hands-on class, you will be empowered to push your creativity to the limit with several techniques, while gaining the ability to personalize results for each of your salon: \$175.00 INCLUDES: Light Refreshments, Snacks, Lunch, Mannequin, Swag Bag. TOOLS NEEDED: Working Kit, Spray Bottle, Cutting Shears, Texturizing Shears, Razor, Tail Combs, Cutting Combs, Wide Tooth Combs, Styling Brushes (Round, Flat, Vent), Sectioning Clips, Small Elastic/RubberBands, Cutting Apron, Blow Dryer, Curling Iron/Wand, Flat Iron, Notebook, Pen

911 Color Correction

DATE: Monday, Aug 5, 2024 • 10-AM – 5PM

During this workshop, we will help you learn how to navigate and find solutions for ALL of your color correction needs. You will be given the opportunity to overcome the challenges associated with repigmenting, decolorizing, maximizing grey coverage, and achieving hair color

COST: \$225.00 INCL Light Refreshments, Snacks, Lunch, Mannequin, Swag Bag

TOOLS NEEDED: Working Kit, Spray Bottle, Tail Comb, Fine & Wide Tooth Combs, Styling Brushes(Round, Flat, Vent), Sectioning Clips, Blow Dryer, Color Board, Color Apron, Small Elastic/Rubber Bands, Preferred Gloves (if needed), Notebook, Pen

KERATHERAPY**"On-Demand" Certification Class on Keratherapy's website**

This new feature will allow Stylists to view Video certifications at the time of their choosing, pass a simple quiz and automatically receive their Certification.

Ask your rep or visit our facebook page for weekly schedules.

"Get the facts on Keratherapy"

Get a complete overview of how Keratherapy's Kerabond technology delivered in the right way can restore Healthy hair for days, weeks, or months!

- Learn about the different salon treatments Keratherapy has to offer that will give your clients
- Learn about Keratherapy home care products that can benefit each of your clients and create healthy hair for days.
- Bonus of the class will be learning about Keratherapy BambooMiracle treatments and home care for your "Vegan Clients"

July 8th 2024: 10am to 11:00am EST

<https://us06web.zoom.us/join/zoom-join?meeting=register/tZwvc-itrt4tHtYFNxCiLs9RAG8KiOZzl2e>

August 12th 2024: 10am to 11am EST

<https://us06web.zoom.us/join/zoom-join?meeting=register/tZAqf-tqDlOEtBTts8qai1AKgZrxdCbV4F>**ALFAPARF****EVOLUTION OF THE COLOR**

Discover permanent hair color perfection with our new modern formula. Gain an understanding of our improved technology gray hair coverage and so much more.

Monday, July 22, 10AM EST

<https://us06web.zoom.us/join/zoom-join?meeting=register/tZ0vcO2hqiMpGNJFeCqaq5WvLO249TCBxcFa>**COLOR WEAR SYSTEM**

In this class, stylists will learn the features and benefits of the ingredient technology that is unique to each range and experience the versatility of Color Wear demi-permanent cream and Color Wear Gloss Toner

Monday, July 22, 12PM EST

<https://us06web.zoom.us/join/zoom-join?meeting=register/tZwsdeapqjoqGNN0TODOGOORzPFRhk7GWF>**BB BLEACH, HARMONIZERS AND PIGMENTS**

Explore BB Bleach to achieve the perfect lift. This innovative bleaching line allows for accurate, tailored results thanks to exclusive protection technology.

Monday, July 22, 2PM EST

<https://us06web.zoom.us/join/zoom-join?meeting=register/tZAKcu-hrTkqGd2B5WBKSzZDPOLKdCmnGIUK>**SEMI DI LINO HAIRCARE**

Explore the Semi Di Lino haircare range, choose and mix products to create a bespoke beauty routine. In this class, stylists will learn the ingredient technology and how to use Semi Di Lino haircare and make professional product recommendations to meet the needs of all clients.

Monday, August 12, 10AM EST

https://us06web.zoom.us/join/zoom-join?meeting=register/tZ0fuv-qTovH9QLcBb5BX_Glq1Il-PpQLle**SEMI DI LINO TREATMENTS**

Discover treatment options for all hair types and bring out your hair's natural beauty with Semi Di Lino treatments

Monday, August 12, 12PM EST

https://us06web.zoom.us/join/zoom-join?meeting=register/tZCqc-2urT8qHNUCVB5cluYwo7OcvifsMHv_**LISSE DESIGN KERATIN THERAPY**

KERATIN THERAPY LISSE DESIGN BY ALFAPARF MILANO PROFESSIONAL transforms hair using cutting edge patent pending innovation: Smoothing Technology and Discipline Technology.

Monday, August 12, 2PM EST

<https://us06web.zoom.us/join/zoom-join?meeting=register/tZMode2rqDguGNwNI7vY8AJV32N7B13anpk>

Sign Up to level Up

Classes become available for registration the month prior to class date.

SEXY HAIR

Follow Sexy Hair on Facebook and their website for Virtual Seminars

<https://www.sexyhair.com/events/><https://www.facebook.com/SexyHair>

and for Education on DEMAND

<https://www.sexyhair.com/education-on-demand/>**REUZEL****REUZEL® International Scumbassador Education**

Master Scumbassadors will present the old school craft of barbering by demonstrating cuts steeped in tradition and perfected over decades by the "Lords of the Lard" themselves and how to integrate the Schorem classic shapes and REUZEL® products into your everyday work. <https://www.facebook.com/pomades/>

Freight policy • Credit card freight charge \$16.98 • COD flat freight charge -\$25.98 (For all orders under 50 lbs). All existing customers changing their payment status from cod to credit card will receive free shipping on their third credit card order. Place two credit card orders and receive the third order free shipping. After the promotional period regular freight charges apply. New return policy- no returns will be accepted after 30 days. Please contact customer service at 800-682-1608 directly to obtain a return authorization number no credits will be issued without a return authorization number and copy of invoice. All products must be in original packaging not tampered with. (No price tags or magic marker) . We reserve the right to limit quantities and correct print and illustration errors. While supplies last. No cash refunds. (No price tags or stickers) appliances will only be replaced within 30 days of purchase. After 30 days manufacturers warranty will go into effect.